

(430) Video Production Team

Judge Number _____

Team Number _____

Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below:		
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (Disqualification)
Items to Evaluate	Points Awarded	
Required Elements		
• Title	<input type="checkbox"/> Y <input type="checkbox"/> N	10
• Included more than one camera angle or motion	<input type="checkbox"/> Y <input type="checkbox"/> N	10
• Included one voice-over	<input type="checkbox"/> Y <input type="checkbox"/> N	10
• Included ending credits	<input type="checkbox"/> Y <input type="checkbox"/> N	10
• Production free of typos	<input type="checkbox"/> Y <input type="checkbox"/> N	10
• At least 75% of video footage by team members	<input type="checkbox"/> Y <input type="checkbox"/> N	10
Total Required Elements (60 points maximum)		
Items to Evaluate	Below Average	Average
Content	Good	Excellent
Team submitted the correct information and in the correct format.		Points Awarded
<ul style="list-style-type: none"> Script, Storyboard, URL to the final project, Works Cited and signed Release Form(s) in one combined PDF file <p><i>All points or none are awarded by the technical judge.</i></p>		10
• Creativity and originality of content	1-5	6-10
• Developed and portrayed theme	1-5	6-10
• Effectiveness of video message	1-5	6-10
• Music and tone (mood)	1-5	6-10
Total Content (90 points maximum)		
Quality		
• Focus/Steadiness	1-5	6-10
• Lighting	1-5	6-10
• Color relating to theme	1-5	6-10
• Audio quality (effective use of fades, normalizing, and/or use of sounds, and foley sound)	1-5	6-10
Total Quality (80 points maximum)		
TOTAL TECHNICAL POINTS (230 points maximum)		